



Grocery retail in Central Europe H2 2015 Comparative analysis and development forecasts for 2015-2020

MarketResearchReports.Biz announces addition of new report "Grocery retail in Central Europe H2 2015 Comparative analysis and development forecasts for 2015-2020" to its database.

Explore new opportunities in Central Europe's grocery retail sector.
New report examines sales, distribution; forecasts development for 2015-2020.

How have the sales totals of leading grocery retailers operating in Central European countries changed recently? What strategies have they chosen to boost sales? Which major Central European grocery retailers are planning to add stores to their chains in the months ahead? Which are involved in pending merger and/or acquisition deals? How have macroeconomic changes affected Central European grocery retail development?

Businesses refer to Grocery retail in Central Europe H2 2015, Development forecasts for 2015-2020 for the answers to these core questions and many others. The latest edition of this comprehensive report furnishes value and growth data, analysis and forecasts for the entire Central European retail grocery market as well as for markets in Bulgaria, the Czech Republic, Hungary, Poland, Romania and Slovakia. It includes news about significant recent and upcoming mergers and acquisitions and other events and the analysis of experts regarding their impact on further growth and development.

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Especially useful to companies considering entering the Central European grocery retail market in any of the six covered countries, the document presents accurate data representations of current conditions and forecasts the likelihood and degree of expansion over the next five years. Detailed forecasts for major segments in each country are provided along with analysis of the effects of recent macroeconomic changes on consumer spending. Updates on changes to industry regulations in Hungary are included, and Central European grocery retailers reveal their plans for new store openings, consolidations and implementation of the latest cost-cutting measures.

The publication provides current VAT rates, statistical updates on the progress of the grocery retail market in Central Europe and responses of a survey of market leading companies with regard to current operations and much more.

Grocery retail in Central Europe H2 2015, Development forecasts for 2015-2020 is an essential asset to food producers and manufacturers of groceries for sale on the Central European market. It is beneficial to wholesalers seeking new business opportunities, consulting and research professionals and banks, investment coordinators and educators.

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